Christian is the Corporate Social Responsibility (CSR) Manager of Hitachi Asia Ltd. His main responsibilities include administering social contribution activities, promoting human rights due diligence and providing advice on ESG trends that may pose an impact on Hitachi’s brand and reputation.

Christian obtained his MSc in Environmental Management at National University of Singapore in 2006. He started his career as an environmental professional. His experience expanded to CSR from 2012 when he worked as a consultant advising and producing sustainability reports for public-listed companies. He joined Hitachi in 2015 following a search for a regional focal point on CSR.

SPEAKER

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ABSTRACT

What does it mean to be a CSR Professional? What qualifications should one have to practice CSR? What value add does a CSR role offer to the organization?

From running a regional youth leadership event to building awareness on human rights, Christian will offer a pragmatic perspective on the joys and challenges of a CSR role through his experience in Hitachi Asia Ltd. He will also share his views on similarities and differences between an environmental and CSR practice. As supplement, emerging issues and opportunities on sustainability/CSR will also be discussed.

This presentation is for those who wish to expand their current fields of expertise, for those considering to shift careers, or for existing professionals who would like to gain insights on the practice of CSR.

REGISTRATION (Admission is free)

ABOUT THE MEM PROGRAMME

The Master of Science (Environmental Management) (MEM) programme is a multi-disciplinary integrated programme offered jointly by nine faculties and schools in the National University of Singapore (NUS), demonstrating its broadbased approach to education in the field of the environment. It is hosted by the School of Design and Environment (SDE).

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